



Understanding Compliance

GDPR, ISO 27001, and
Beyond





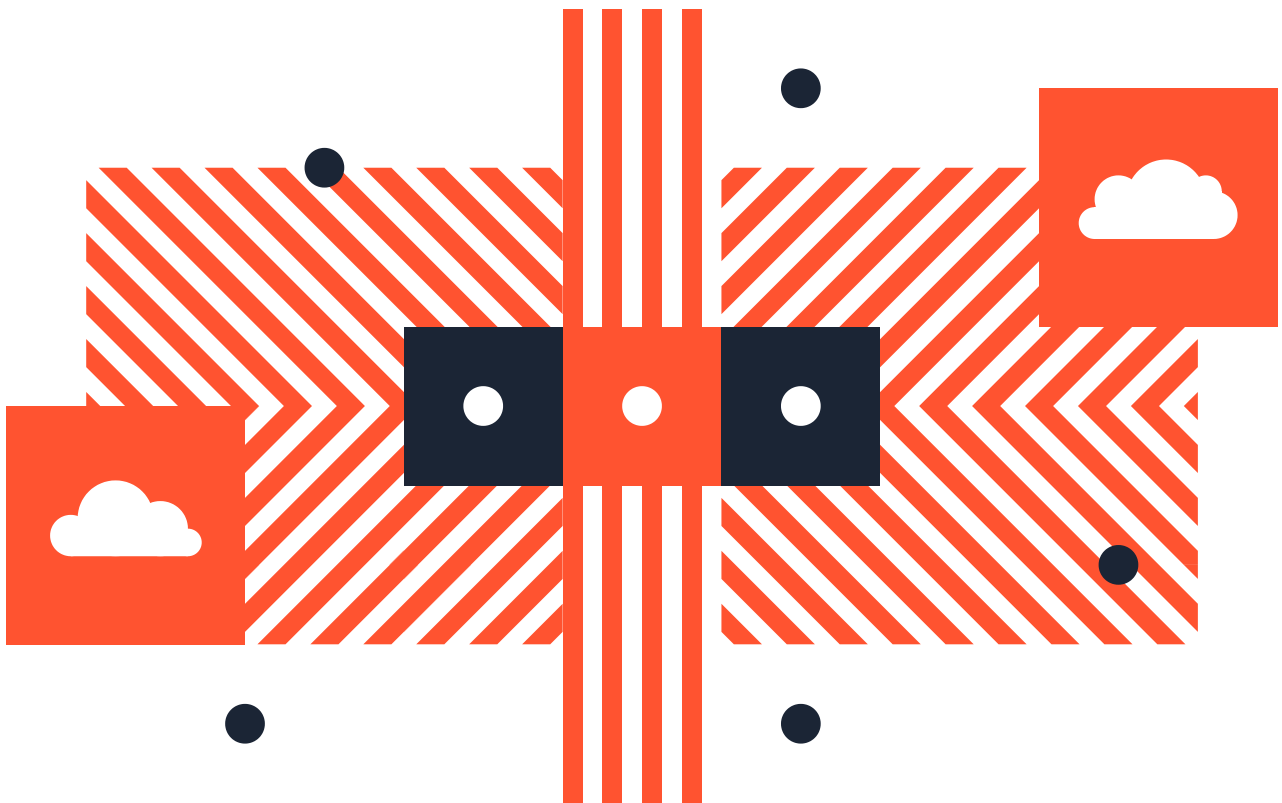
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Introduction

In today's digital world, compliance with data protection and security regulations is more important than ever. Organisations handling personal or sensitive data face increasing legal requirements, as well as pressure from clients and partners to demonstrate good governance. This article provides an overview of key compliance standards such as GDPR and ISO 27001, outlines the steps to achieve and maintain compliance, and explains the risks and costs of failing to meet these obligations.



What is Compliance?

Compliance refers to following laws, regulations, and standards that govern how organisations manage and protect data. These rules vary by region, industry, and the type of data involved. While compliance is often seen as a legal or contractual requirement, it also supports an organisation's security strategy and overall risk management. ere.



Key Compliance Frameworks

GDPR (General Data Protection Regulation)

The GDPR is a European Union regulation that sets out rules for protecting personal data. It applies not only to organisations based in the EU but also to any company processing the data of EU residents. Key obligations include obtaining explicit consent, allowing individuals to access or delete their data, and reporting data breaches within 72 hours. Non-compliance can lead to heavy fines, up to 4% of global turnover or €20 million, whichever is higher.

ISO 27001 (Information Security Management System)

ISO 27001 is an international standard focused on managing information security risks. It requires organisations to establish an Information Security Management System (ISMS), conduct risk assessments, and implement controls to protect data confidentiality, integrity, and availability. Achieving ISO 27001 certification is often a requirement for clients in sectors such as finance and healthcare.

Other Notable Standards

- **SOC 2:** Common in the technology and SaaS sectors, SOC 2 audits a company's security, availability, and confidentiality controls.
- **HIPAA:** Regulates the protection of health data in the United States.
- **PCI DSS:** Governs the security of payment card information worldwide.
- **CCPA/CPRA:** California's privacy laws that give consumers more control over their personal data.



Steps to Become and Stay Compliant

Identify Applicable Regulations

Begin by understanding which laws and standards apply to your organisation. This depends on factors such as your location, industry, and the kind of data you process.

Conduct a Gap Analysis

Compare your current processes to the requirements of the relevant standards. This helps identify weaknesses and areas needing improvement.

Develop a Compliance Plan

Create a roadmap prioritising the highest risks and assign responsibilities. Plan for policy development, technical controls, staff training, and necessary investments.

Implement Policies and Controls

Put in place documented policies, procedures, and security measures. These may include access controls, encryption, and incident response plans.

Train Employees

Ensure all staff understand their roles in protecting data and adhering to compliance requirements.

Test and Audit

Conduct regular tests such as penetration testing and internal audits to verify controls are effective.

Obtain Certification or External Audit

Where applicable, undergo formal audits by accredited bodies to demonstrate compliance.

Maintain Compliance

Compliance is an ongoing process. Continuously monitor systems, update policies, conduct refresher training, and adapt to regulatory changes.





How Compliance and Security Strategy Relate

While compliance and security strategy overlap in many areas, they serve different purposes. Compliance focuses on meeting legal and regulatory requirements, often with prescriptive controls. Security strategy takes a broader view, aiming to protect an organisation against evolving threats proactively.

Ideally, organisations integrate compliance into their overall security programmes. This ensures that meeting regulations also delivers real protection and resilience.

Costs and Risks of Non-Compliance

Failing to comply can be costly in several ways:

- **Financial Penalties:** Regulators can impose large fines. For example, GDPR fines can reach millions of euros.
- **Legal Expenses:** Non-compliance may lead to lawsuits, investigations, and costly settlements.
- **Operational Disruption:** Breaches or regulatory actions can force downtime or costly remediation.
- **Loss of Business:** Clients and partners often require proof of compliance. Failure can result in lost contracts and reputational harm.
- **Data Breaches:** Poor controls increase the likelihood and impact of data breaches.
- **Reputation Damage:** Negative publicity can erode trust and brand value.

In many cases, the costs of remediation after an incident far exceed the investment needed for compliance upfront.



Conclusion

Compliance is more than a regulatory checkbox. It is a crucial part of an organisation's commitment to managing risk, protecting data, and building trust with customers and partners. By understanding the key frameworks, following a clear path to compliance, and integrating these efforts with security strategy, organisations can protect themselves against significant risks while positioning themselves for long-term success.

